

IN THE CLAIMS

1. A method for creating a three-dimensional graphic, the method comprising:

providing a first at least partially transparent substrate having a rough textured portion; and

forming a first graphic component adjacent the first substrate opposite the textured portion, wherein the first graphic component has a first resolution in relationship to a texture of the textured portion so as to create a three-dimensional graphic when the first graphic component is viewed through the textured portion of the substrate.

2. The method of claim 1, including forming a second graphic component adjacent the first substrate opposite the textured portion, wherein the second graphic component has a second resolution higher than the first resolution.

3. The method of claim 2, wherein the second graphic component includes alpha-numeric symbols.

4. The method of claim 3, wherein the first graphic component includes one of an image and an abstract design.

5. The method of claim 1, wherein the first substrate is clear and wherein the first graphic component has a first color.

6. The method of claim 1, wherein the first substrate has a first color and wherein the first graphic component has a second color.

7. The method of claim 1, wherein the first substrate has a uniform thickness.

8. The method of claim 1, wherein the first substrate has a contoured surface.

9. The method of claim 1, wherein the rough textured portion extends substantially along an entirety of the first substrate.

10. The method of claim 1, wherein the rough textured portion is on a first side of the first substrate.

11. The method of claim 10, wherein the first graphic component is formed on a second opposite side of the first substrate.

12. The method of claim 11, wherein the first graphic component is printed on the second side of the first substrate and wherein the second side is substantially smooth.

13. The method of claim 11, wherein the first graphic component is formed on a second substrate that is coupled to the second side of the first substrate.

14. The method of claim 13, wherein the second substrate is adhered to the second side of the first substrate.

15. The method of claim 14, wherein the second substrate is fused to the second side of the first substrate.

16. The method of claim 1, wherein the first graphic component has a resolution of 85 line screen.

17. The method of claim 1, wherein the first substrate comprises clear scratch resistant vinyl.

18. The method of claim 1 including forming a transparent layer over the first graphic component.

19. The method of claim 18 including fusing a transparent layer over the first graphic component.

20. A system for creating a three-dimensional graphic, the system comprising:

an image forming device configured to form at a first resolution and at a second resolution upon an at least partially transparent substrate; and

a controller coupled to the image forming device, wherein the controller generates a control signal and wherein the image forming device is configured to print a first graphic component upon the transparent substrate at a first resolution and a second graphic component on the at least partially transparent substrate at a second resolution.

21. The system of claim 20 including a feeder configured to feed an at least partially transparent substrate to the image forming device.

22. The system of claim 20, wherein the image forming device comprises an ink jet printer.

23. The system of claim 20 including a layer forming apparatus configured to form a transparent layer over the first and second graphic components.

24. The system of claim 23, wherein the layer forming apparatus comprises a lamination device.

25. A product having a three-dimensional graphic, the product comprising:

an at least partially transparent substrate, the substrate having a rough textured portion; and

a first graphic component adjacent the first substrate opposite the textured portion, wherein the first graphic component has a first resolution in relationship to a texture of the textured portion so as to create a three-dimensional graphic visual effect when the first graphic component is viewed through the textured portion of the first substrate.

26. The product of claim 25 including a second graphic component adjacent the first substrate opposite the textured portion, wherein the second graphic component has a second resolution higher than the first resolution.

27. The product of claim 26, wherein the second graphic component includes alpha-numeric symbols.

28. The product of claim 27, wherein the first graphic component includes one of an image and an abstract design.

29. The product of claim 25, wherein the first substrate is clear and wherein the first graphic component has a first color.

30. The product of claim 25, wherein the first substrate has a first color and wherein the first graphic component has a second color.

31. The product of claim 25, wherein the first substrate has a uniform thickness.

32. The product of claim 25, wherein the first substrate has a contoured surface.

33. The product of claim 1, wherein the rough textured portion extends substantially along an entirety of the first substrate.

34. The product of claim 25, wherein the rough textured portion is on a first side of the first substrate.

35. The product of claim 34, wherein the first graphic component is formed on a second opposite side of the first substrate.

36. The product of claim 35, wherein the first graphic component is printed on the second side of the first substrate, wherein the second side is substantially smooth.

37. The product of claim 35, wherein the first graphic component is applied to a second substrate that is coupled to the second side of the first substrate.

38. The product of claim 37, wherein the second substrate is adhered to the second side of the first substrate.

39. The product of claim 38, wherein the second substrate is fused to the second side of the first substrate.

40. The product of claim 25, wherein the first graphic component has a resolution of 85 line screen.

41. The product of claim 40, wherein the substrate comprises clear scratch resistant vinyl.

42. The product of claim 25 including a transparent layer over the first graphic component.

43. The product of claim 42, wherein the transparent layer is fused to the first substrate.

44. The product of claim 25, wherein the product comprises a business card.

45. A card comprising:

an at least partially transparent first substrate, the substrate having a rough textured portion; and

a first graphic component adjacent the first substrate opposite the textured portion, wherein the first graphic component has a first resolution in relationship to a texture of the textured portion so as to create a three-dimensional graphic visual effect when the first graphic component is viewed through the textured portion of the first substrate.

46. The card of claim 45 including a second graphic component adjacent the first substrate opposite the textured portion, wherein the second graphic component has a second resolution higher than the first resolution.

47. The card of claim 46, wherein the second graphic component includes alpha-numeric symbols.

48. The card of claim 47, wherein the first graphic component includes one of an image and an abstract design.

49. The card of claim 45, wherein the first substrate is clear and wherein the first graphic component has a first color.

50. The card of claim 45, wherein the first substrate has a first color and wherein the first graphic component has a second color.

51. The card of claim 45, wherein the first substrate has a uniform thickness.

52. The card of claim 45, wherein the first substrate has a contoured surface.

53. The card of claim 1, wherein the rough textured portion extends substantially along an entirety of the first substrate.

54. The card of claim 45, wherein the rough textured portion is on a first side of the first substrate.

55. The card of claim 45, wherein the first graphic component is formed on a second opposite side of the first substrate.

56. The card of claim 55, wherein the first graphic component is printed on the second side of the first substrate, wherein the second side is substantially smooth.

57. The card of claim 55, wherein the first graphic component is applied to a second substrate that is coupled to the second side of the first substrate.

58. The card of claim 57, wherein the second substrate is adhered to the second side of the first substrate.

59. The card of claim 57, wherein the second substrate is fused to the second side of the first substrate.

60. The card of claim 45, wherein the first graphic component has a resolution of 85 line screen.

61. The card of claim 60, wherein the substrate comprises clear scratch resistant vinyl.

62. The card of claim 45 including a transparent layer over the first graphic component.

63. The card of claim 62, wherein the transparent layer is fused to the first substrate.

64. The card of claim 45, wherein the card comprises a business card.

65. The card of claim 45, wherein the substrate has a width of about 2 inches and a length of about 3.5 inches.

66. The card of claim 64, wherein the business card has a thickness of less than about 5 mils.

67. The card of claim 45, wherein the card is generally rectangular and wherein the card has rounded corners.